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*The UK's leading regeneration specialist*

# PRESS RELEASE

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## **ST. MODWEN SUBMITS PLANS FOR 478 ACRE LEISURE-BASED DEVELOPMENT, LONG MARSTON, WARWICKSHIRE**

In a completely separate exercise to the proposed 600 acre Middle Quinton Eco Town, St. Modwen has submitted planning proposals for its 478 acre portion of the site at Long Marston, Warwickshire.

St. Modwen acquired the 478 acre site in 2004 and has spent the past two and a half years liaising with Stratford District Council to work up planning proposals for a mixed-use development.

Having completed a public consultation exercise at the end of 2008, St. Modwen has refined its initial four development options to one and has submitted proposals for a leisure-based development that will retain the 800,000 sq ft of employment space currently on site, thus safeguarding 500 jobs.

The proposals also include plans for 150 self catering lodges, 150 holiday homes, up to 500 houses, a caravan park and leisure hub, an outdoor activity centre, football and cricket pitches, whilst existing ecological habitats and landscaping will be retained and improved upon. Finally, the rail storage and restoration work will also remain as part of the plans which also recommend that a rail heritage centre is developed as part of the overall masterplan.

John Dodds, Midlands regional director for St. Modwen says:

“We have been working up these proposals with Stratford District Council for the past two and a half years and are now submitting plans that will not only safeguard the jobs already present on site but enhances the tourist appeal and leisure requirements of Stratford-upon-Avon and neighbouring areas, as well as providing much needed family housing.

“It is important to stress that submitting this planning application no way diminishes or detracts from our involvement with the Bird Group on Middle Quinton. Both projects will continue to run independently but in parallel - as they have always done - as required by the local authority and Government. Middle Quinton is a much larger development which would create even more employment opportunities, as well as enhancing

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the regional infrastructure and create an eco-friendly and sustainable environment where people can live, work and shop.

“The Middle Quinton Eco Town proposals have been compiled in response to a Government initiative that saw St. Modwen join with the Bird Group in October 2007 to deliver a larger site that would accommodate the proposed Middle Quinton Eco Town. This has always been a distinct and separate exercise from St. Modwen’s ongoing work with Stratford District Council on the 478 acre Masterplan.

“The difference between the two sites is the Masterplan has always stuck to a firm deadline, given the current temporary planning consent expires at the end of December 2009 whereas the deadlines for the Eco Towns are less precise.”

**-ENDS-**

**Notes to Editors:**

**St. Modwen Properties PLC**

St. Modwen is the UK’s leading regeneration specialist, operating across the full spectrum of the property industry through a network of seven regional offices and a Birmingham based head office. The company is wholly focussed upon regeneration with expertise in brownfield land renewal, partnering with industry, town centre regeneration, innovation centres and education projects. [www.stmodwen.co.uk](http://www.stmodwen.co.uk)